

# INVEST IN TRAVERSE CITY'S TECH & ENTREPRENEURSHIP COMMUNITY

**20**  
**FATHOMS**

Sponsors are an integral part of the 20Fathoms community, and we are grateful to those who help fund our vision and support the success of the region's tech and startup community. These sponsorship tiers help to support our programs, events, and resources. For more information, please contact Lauren Bigelow, Executive Director at 231-938-6519 or [lauren@20fathoms.org](mailto:lauren@20fathoms.org).

## FOUNDER LEVEL

- Recognition in media communications and paid media
- Four ads (600px x 130px) per quarter in one of the 20Fathoms' newsletters for startup tech, and healthcare innovation stakeholders.
- Logo on all 20Fathoms event presentations
- Featured sponsor on 20Fathoms homepage
- Verbal acknowledgment from the podium during TCNewTech's monthly updates
- Six reserved seats at Founders' Club social hour
- *All sustainer-level benefits*

**\$2,000/month**

## SUSTAINER LEVEL

- Sponsor of weekly Friday night social hours twice a quarter
- Full-page advertisement inside the Annual Meeting program
- Three reserved seats at monthly Founders' Club social hour
- Recognition in our 86 email newsletters each year
- Provide sponsored content for one newsletter a year
- Participation in one tech-focused event as a moderator or panelist
- *All supporter-level benefits*

**\$1,000/month**

## SUPPORTER LEVEL

- "Shared Space" membership to 20Fathoms' coworking space
- Half-page ad inside the Annual Meeting program
- Opportunity to host information workshop and distribute swag
- Opportunity to draft an article based on your expertise
- Display brochures in a high traffic location
- *All contributor-level benefits*

**\$500/month**

## CONTRIBUTOR LEVEL

- Logo on all sponsor signage
- Logo on 20Fathoms website with link to sponsor website
- Quarter-page ad inside the Annual Meeting program
- One ad (600px x 130 px) per quarter in one 20Fathoms email newsletter for startup tech and healthcare innovation stakeholders.
- Reserved seat at monthly Founders Club social hour for two guests

**\$250/month**