

Americorps VISTA: TCNewTech & 20Fathoms

TCNewTech and 20Fathoms seek an Americorps VISTA for a full-time, 12-month volunteer position based in Traverse City, Michigan. In this position, the VISTA will help expand organizational capacity through community outreach and membership program support.

About the Host Organizations: TCNewTech and 20Fathoms are nonprofit organizations that work in tandem to help strengthen the economy of the Grand Traverse region and create high-paying jobs through the development of a thriving ecosystem of entrepreneurs and tech startups.

TCNewTech creates and supports opportunities that grow tech-focused businesses; including fostering opportunities for funding/financial connections. We empower individuals and companies by providing a positive environment to take risks and present ideas. We support a community of entrepreneurs who pitch at our monthly events and seek to establish a culture that energizes creativity and innovation. We value networking as an important tool in fostering opportunities and aiding in the growth of individuals and startups.

20Fathoms is a membership organization that works with innovators, creatives, technologists, entrepreneurs, and intrapreneurs – providing them incubation services, a vibrant coworking space, and the resources they need to succeed.

Position Responsibilities: The position will be split evenly between TCNewTech and 20Fathoms and include capacity building projects related to:

- Audience engagement
- Data research & metrics
- Content development
- Membership and sponsorship program support

Desired Skills and Experience:

- Strong writing skills
- Knowledge related to communications and marketing, especially digital marketing, analytics, content development, and/or search engine optimizations
- Preferred: Experience using WordPress, Canva, Google Data Studio, YouTube Studio, and/or Elementor

Terms:

- Full-time (35-40 hours/week)
- One-year contract (may be extended) with an expected start date of June 2021
- Work onsite in our Traverse City, Michigan office or a hybrid onsite/remote schedule
- Position reports to the Executive Director of TCNewTech and the Director of Marketing of 20Fathoms

Program Benefits: Candidate will receive all benefits as eligible through the Americorp VISTA program including:

- Living allowance (\$534/biweekly)
- Health insurance
- Childcare assistance
- Education award (\$6000) or end-of-service award (\$1800)
- Non-competitive eligibility points for state and federal jobs

Application & Interview Process:

1. Submit an application through the [Third Coast MI Community Thrive program](#) on the Americorps VISTA website.
2. Qualified candidates will be contacted by a representative of United Way of Northwest Michigan to discuss Americorp VISTA program expectations and benefits.
3. Candidates will interview with team members from TCNewTech and 20Fathoms.

[AmeriCorps VISTA](#) (Volunteers in Service to America) is a national service program dedicated to ending poverty by building the capacity of nonprofit organizations and public agencies. A federal program administered through the Corporation for National & Community Service (CNCS), VISTA attracts more than 7,000 Americans a year to engage in anti-poverty activities in communities throughout the nation.